

Expert Speakers, North West UK

Contact Details			Category of membership: Candidate
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LinkedIn	http://uk.linkedin.com/in/debbiecatt		
Twitter 1		Twitter 2	

Main Areas of Expertise			
1	Public relations	2	Business development
3	Customer relations	4	Organising events
5	Crisis management	6	Personal mentoring

Main Speaking Topics			
1	Public Relations; Business Development; Customer Relations; Organising Events	2	Motivation; Overcoming Setbacks and Obstacles in Life; Achieving Goals and Ambitions; Happiness
3	Dealing with Redundancy	4	

Publications (Title & ISBN)		
1		
2		
3		

Geographical Coverage			
1	UK	2	Cyprus
3		4	

Main Client Groups			
1	Business	2	General public – individuals
3		4	

Additional Skills	
1	Visiting Lecturer at the University of Chester in Public Relations, Events Management and Employability (preparing CVs/interview skills etc.)
2	Qualified Careers Advisor
3	

Outside Interests			
1	Wildlife/nature: Volunteer speaker for the Cheshire Wildlife Trust, Volunteer at Chester Zoo (was London Zoo Volunteer Guide for 9 years)	2	Traction engines – have helped restore a steam road roller
3	Dancing - helped set up a traditional Greek dancing group	4	

Personal Profile
I am an experienced Corporate Communications and Public Relations Consultant, Trainer and Mentor. Practical as well as entertaining, my presentations give invaluable techniques and tips on how to promote a business more effectively. My expertise is gained from three decades of working with major companies and high profile organisations in both the public and private sectors.

Date this issue: April 2010

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Contact Details			Category of membership: Fellow
Name	Chris Davidson	Office Phone	0151 625 4655
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	Wirral	Website 1	www.professionalspeakersjournal.com
	Merseyside	Website 2	www.activepresence.co.uk
Post Code	CH48 3JJ	Website 3	
LinkedIn	http://uk.linkedin.com/in/christopherdavidson		
Twitter 1	@talentedspeaker	Twitter 2	@chrisdavidsonuk

Main Areas of Expertise			
1	Stage performance – presentations, etc	2	Application of IT to business
3	Media interaction coaching	4	Workshop facilitation
5	Conference hosting	6	

Main Speaking Topics			
1	“How to get the ear that counts to hear your message” (communication)	2	“The successful business brain: an owner’s manual” (get your head straight about business)
3	“Beyond the bells & whistles” (making IT deliver something of value to the business)	4	

Publications (Title & ISBN)		
1	<i>Successful Speaking Secrets, Volume 2</i> (mixed-media pack, books, CD, DVD)	978-0-9556041-1-9
2	<i>Successful Speaking Secrets Quick Reference</i> (book)	978-0955604126
3	<i>Successful Speaking Secrets, Volume 1</i> (mixed-media pack, books, CD, DVD)	(out of print)

Geographical Coverage			
1	UK	2	Mainland Europe
3	UAE	4	

Main Client Groups			
1	Private sector, large companies and SME, e.g. Virgin, Ernst & Young, Bank of England	2	Private individuals for specific presentation coaching
3		4	

Additional Skills	
1	I enjoyed close harmony singing for many years and still integrate this into my act from time to time
2	My professional training as an engineer and work in the IT industry has given me good problem solving skills
3	Reasonable French as a hang-over from when I was living there, working in IBM’s research laboratory

Outside Interests			
1	Sailing	2	Karate
3	Scuba diving	4	Skiing

Personal Profile
I trained as a professional engineer and worked in the IT, telecoms and aviation industries for 20 years, prior to establishing my own business. In that period of time I lived overseas for several years and have experienced many different cultures. I’m fascinated by the unnecessary complexities people bring to their lives and consider it part of duty to help people see both the wood and the trees.

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Contact Details			Category of membership: Fellow
Name	Will Kintish	Office Phone	0161 773 3727
Office Address	Network House	Mobile	
	7 Scholes lane	E-mail	will@kintish.co.uk
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	Manchester	Website 2	www.linkedintraining.co.uk
Post Code	M25 0PD	Website 3	
LinkedIn	http://uk.linkedin.com/in/willkintish		
Twitter 1		Twitter 2	

Main Areas of Expertise			
1	How to work a room	2	How to follow up leads professionally
3	How to get business using LinkedIn	4	

Main Speaking Topics			
1	Effective networking	2	Connecting LinkedIn with real networking
3		4	

Publications (Title & ISBN)		
1	<i>I hate networking</i>	Book
2	<i>How to work the room</i>	DVD
3	<i>How to follow up</i>	CD
4	<i>How to use LinkedIn</i>	CD

Geographical Coverage			
1		2	
3		4	

Main Client Groups			
1	Professionals	2	Financial
3	Academia	4	Public Sector

Additional Skills	
1	Entertaining
2	Knowledgeable on my topics
3	effective business developer

Outside Interests			
1	Family	2	Hiking
3	Gym	4	Cinema

Personal Profile
<p>Practicing accountant for nearly 30 years, when selling, marketing and business development were not activities associated with this profession. Only in today's competitive world are professionals expected to be able to help bring business in. This is often uncomfortable for many people. Since leaving accountancy nine years ago, Kintish has presented to over 50,000 professionals and business people across Europe. Key appointments and qualifications: Advisor, trainer and consultant to major financial and professional organisations; Graduate of Dale Carnegie Organisation; Fellow, Institute of Chartered Accountants; Board member of the Professional Speakers Association; Approved by Law Society and Bar Council as an external CPD provider. Since 2009 he has learnt how to get the best from LinkedIn</p>

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Contact Details			Category of membership: Member
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Post Code	CW11 4NT	Website 3	
LinkedIn	http://www.linkedin.com/in/wwweilidhmilnescom		
Twitter 1	@eilidhmilnes	Twitter 2	

Main Areas of Expertise			
1	Education – schools/colleges	2	Public sector – local government
3	Business – Barclays, BT Compass	4	Third sector
5		6	

Main Speaking Topics			
1	Inspirational conference speaker – “Captain Positive”	2	Stress prevention/wellbeing – “Stress proof your mind”
3	Confidence – “The key to your happiness”	4	Team building – 1+1+?

Publications (Title & ISBN)		
1	<i>Love your life, survive the system</i>	9781906316136
2	<i>Confidence, the key to your happiness</i>	(Summer 2010)
3		

Geographical Coverage			
1	UK	2	UAE
3	Australasia	4	Europe

Main Client Groups			
1		2	
3		4	

Additional Skills	
1	
2	
3	

Outside Interests			
1	Family pursuits	2	Walking
3	Cycling	4	IT – geeky girl

Personal Profile
<p>My key clients are leaders in schools who are going places. I offer them a proven tailored skills programme - a personal development Sat Nav. to boost their confidence and prepare them for Ofsted; without the disruption and cost of a training course. In essence, I simply help people feel happier and less stressed at work and play. I'm mad about my family, travel and making a positive difference in the lives of others. I married my ski instructor, who has since become my hero. Our two children, Kyle and Catriona affectionately call him Jayboy. What do I call him? Well that would be telling :) I'm a past president of the North West chapter of the PSA and current board member (2010) and if I can help you in any way, just ask.</p>

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